Appendix A.
Survey Marginals

Marginals*
Michigan Adults
Sample Size=1100
February 21-28, 2006

Gender:

      Men 48%
      Women 52%

MDOT Regions:

      Metro [300 interviews]..........42%
      University [150 interviews]..15%
      Southwest [150 interviews] 9%
      Bay [150 interviews] 13%
      Grand [150 interviews] 12%
      North [100 interviews]............6%
      Superior [100 interviews] 3%

Hello. My name is _____ and I am calling from Finch Research Group, a national public opinion firm. We are conducting a brief survey about transportation issues facing people in Michigan. We are not selling anything, and this number was selected at random.

Q1a. [SCREENER] According to my instructions, I am to interview the youngest adult man [ALTERNATE WITH: YOUNGEST ADULT WOMAN, OLDEST MAN, OLDEST WOMAN] in your household. Would that be you?
[RESPONDENT MUST BE 18 YEARS OF AGE OR OLDER]

[IF NOT] May I speak with [HIM/HER]?
[IF NOT HOME, CALL BACK TO REACH DESIGNATED PERSON]

      [IF RESPONDENT IS SUSPICIOUS OR WARY, YOU MAY WANT TO SAY SOMETHING LIKE:]
We are not selling anything, and I will not ask you for a contribution or donation. This will take about 15 minutes of your time. Your phone number was randomly selected by our computer, and we don't know who you are or where you live."

*Percentages may not add to 100% due to rounding. Quotas were set for geographic area. Data are weighted by region and for age, gender, and income within each region to reflect Michigan's true population distribution as found in the 2000 Census and the 2004 Census population estimations.

Q1. To start, how satisfied are you with the job the Michigan Department of Transportation, also known as MDOT [PRON: EM-dot], is doing—would you say you are <u>very satisfied</u>, <u>somewhat satisfied</u>, <u>somewhat dissatisfied</u>, or <u>very dissatisfied</u> with MDOT?

        Very satisfied...........................16%
        Somewhat satisfied................50%
        Somewhat dissatisfied 19%
        Very dissatisfied 9%
        [NOT SURE].................................6%

Q2. In considering the range of projects that MDOT has completed—from highway and bridge repairs and expansions, to safety programs, public transportation, and providing public information and roadside assistance—how many of these projects do you believe were the right solutions to the transportation problems facing Michigan? Would you say <u>all</u>, <u>most</u>, <u>some</u>, <u>few</u>, or <u>none</u> of these projects were the right solutions to the transportations problems facing Michigan?

        All..8%
        Most 34%
        Some 33%
        Few..13%
        None 2%
        [NOT SURE]..............................10%

Q3. Is the quality of transportation in Michigan <u>better</u>, the <u>same</u>, or <u>worse</u> than it was five years ago?

        Better.......................................34%
        The same 38%
        Worse.......................................20%
        [NOT SURE].................................8%

Q4. I am going to read you a list of aspects of <u>Michigan's state transportation</u>. For each, please tell me how <u>satisfied</u> you are on a scale of 1 to 5, with a <u>"1" being among the aspects of</u> <u>Michigan's transportation with which you are the</u> **most satisfied** and a <u>"5" being among the</u> <u>aspects of Michigan's transportation with which you are the</u> **least satisfied**. Please try to use the **<u>full</u> range** of the scale when giving your answers. [RANDOM START]

[READ ITEM, THEN ASK] On a scale of 1 to 5, how satisfied are you with this aspect of <u>Michigan state transportation</u>, with a <u>"1" being among the aspects of Michigan's transportation</u> <u>with which you are the most satisfied</u> and a <u>"5" being among the aspects of Michigan's</u> <u>transportation with which you are the least satisfied</u>?

	Most Satisfied	...	...	...	Least satisfied	[NOT SURE]
a. The number of <u>clear</u> roadside signs	17%	38%	30%	10%	2%	2%
b. The availability of <u>sidewalks</u> <u>for pedestrians</u> and <u>lanes and</u> <u>pathways for bicycles</u>	11%	28%	32%	18%	7%	4%
c. The condition of the pavement	7%	27%	29%	22%	15%	1%
d. The number of available highway lanes	9%	35%	34%	15%	4%	2%
e. The maintenance of bridges	11%	31%	34%	14%	6%	5%
f. The availability of public transportation options	9%	24%	32%	15%	13%	7%
g. The speed and amount of snow and ice removal	19%	35%	25%	14%	6%	1%
h. The <u>flow</u> of traffic <u>during rush</u> <u>hour</u>	6%	23%	33%	21%	13%	4%
i. The availability and clarity of information provided to the public on <u>road closures and</u> <u>work zones</u>	13%	37%	33%	12%	3%	3%
j. The availability and clarity of information provided to the public on <u>highway conditions</u>	12%	36%	35%	12%	3%	3%
k. The level of <u>safety</u> on Michigan's highways	10%	32%	37%	15%	5%	2%
l. The availability of <u>electronic</u> <u>message boards</u> that warn drivers of potential traffic delays and offer them ways to avoid delays	10%	32%	36%	12%	3%	6%
m. The <u>flow</u> of traffic during <u>highway construction</u>	6%	23%	33%	23%	13%	3%
n. The <u>flow</u> of traffic <u>at</u> <u>international crossings with</u> <u>Canada</u>	7%	23%	31%	10%	4%	25%

o. The <u>speed</u> and <u>efficiency</u> with
   which state highway projects
   are <u>completed</u>.......................................7%   26%   34%   18%   10%   4%

p. The <u>number</u> of state highways
   to meet traffic demands...................................9%   35%   32%   12%   6%   5%

q. The availability of long-
   distance transportation options
   such as intercity passenger rail
   and buses 7%   24%   30%   16%   14%   10%

r. The clarity and maintenance of
   stripes and markers to denote
   the center and the edges of
   highways...14%   34%   36%   10%   4%   2%

s. The degree to which the
   public's needs and views are
   taken into consideration in
   transportation decision-making......................6%   29%   38%   15%   5%   7%

Q5. Michigan faces a series of transportation priorities with limited resources. I am going to read you a similar list of priorities for <u>Michigan's state transportation</u>. In thinking about Michigan's priorities <u>for the future</u>, I would like you to tell me, on a scale of "1" to "5," how important it is that Michigan spend *<u>more</u>* resources to *improve* *each* area. Please keep in mind that asking for <u>*any*</u> increase in resources in <u>one area</u> requires <u>a decrease in resources in another area.</u> A "1" means it is the **top most important** for Michigan to spend <u>*more*</u> resources to improve that area, and a "5" means it is **relatively less important** for Michigan to spend <u>*more*</u> resources to improve that area. Again, please try to <u>use the full range</u> of the 1 to 5 scale when giving your answers. [RANDOM START]
IF RESPONDENT GIVES SAME RESPONSE FOR 3-4 ITEMS IN A ROW, *SLOW DOWN,* SAY "LET ME REPEAT THE RESPONSE OPTIONS TO HELP YOU DIFFERENTIATE BETWEEN ITEMS."]

	Top most important	...	...	...	Relatively less important	[NOT SURE]
a. More <u>clear</u> roadside signs	11%	23%	36%	21%	8%	2%
b. More <u>sidewalks for pedestrians</u> and <u>lanes and pathways for bicycles</u>	14%	28%	35%	15%	6%	3%
c. Better pavement conditions	28%	33%	28%	7%	2%	2%
d. More highway lanes	14%	29%	34%	16%	4%	4%
e. Better maintenance of bridges	15%	30%	35%	13%	3%	4%
f. More availability of public transportation options	21%	27%	33%	11%	5%	3%
g. More and faster snow and ice removal	19%	29%	28%	17%	6%	1%
h. Better <u>flow</u> of traffic during <u>rush hour</u>	22%	33%	29%	11%	3%	3%
i. More and clearer information provided to the public on <u>road closures and work zones</u>	10%	28%	40%	16%	4%	2%
j. More and clearer information provided to the public on <u>highway conditions</u>	11%	26%	41%	15%	4%	2%
k. Safer highways	22%	36%	29%	9%	2%	1%
l. More <u>electronic message boards</u> that warn drivers of potential traffic delays and offer them ways to avoid delays	11%	24%	39%	18%	4%	4%
m. Better <u>flow</u> of traffic <u>during highway construction</u>	19%	36%	32%	8%	2%	3%

n. Better <u>flow</u> of traffic <u>at</u>
<u>international crossings with</u>
<u>Canada</u> 8%   21%   32%   15%   5%   18%

o. Faster and more efficient
completion of state highway
projects 21%   31%   29%   12%   2%   4%

p. More state highways to meet
traffic demands 14%   25%   34%   18%   4%   5%

q. Greater availability of long-
distance transportation options
such as intercity passenger rail
and buses 18%   27%   32%   14%   5%   4%

r. Clearer and better maintained
stripes and markers to denote
the center and the edges of
highways.. 14%   26%   38%   14%   6%   2%

s. A greater effort to take the
public's needs and views into
consideration in transportation
decision-making................................. 17%   30%   37%   11%   1%   4%

Q6. Now, I am going to read you a series of short statements about <u>transportation in Michigan</u>.
Please tell me whether you <u>agree</u> or <u>disagree</u> with the statement I have just read. If you don't
know how you feel about a particular statement, just say so, and we'll continue. [**RANDOM
START**]

[IF AGREE/DISAGREE] Is that [agree/disagree] <u>strongly</u> or <u>somewhat</u>?

	Strongly Agree	Smwht Agree	Smwht Disagree	Strongly Disagree	[NOT SURE]
a. When it comes to <u>attracting businesses</u> <u>and improving the economy</u> in Michigan, a <u>better transportation</u> <u>system</u> is more important than <u>lower</u> <u>taxes</u>.	12%	37%	24%	14%	13%
b. Improving Michigan's transportation system is critical to improving the economy and job situation in the state	26%	50%	12%	5%	6%
c. Tolls are a <u>fair</u> way to collect revenues for transportation because those who use the roads pay for them	25%	42%	15%	13%	5%
d. Michigan uses its transportation money efficiently and effectively	9%	43%	18%	10%	20%

_____

Q7. Would you prefer to see Michigan give more emphasis to <u>building and maintaining highways</u> or to <u>developing alternative modes of transportation</u> such as buses, vans for senior citizens, light-rail, or bike lanes? [IF "BOTH," PROBE: "IF YOU HAD TO CHOOSE BETWEEN THESE TWO CHOICES, WHICH WOULD YOU PREFER."]

     Highways................................61%
     Other
       modes 27%
     [NOT SURE]..............................11%

Q8. How much more do you think that Michigan should spend to maintain and improve the quality of transportation systems in the state—<u>much more</u>, <u>somewhat more</u>, <u>the exact same</u> as it has been, <u>somewhat less</u>, or <u>much less</u>?

     Much more.............................10%
     Somewhat
       more 46%
     The exact
       same 25%
     Somewhat
       less..3%
     Much less 1%
     [NOT SURE]..............................14%

My last questions are used for statistical purposes only.

S1. What is your age? [CODE ACTUAL AGE. REFUSED=99]

       18-29 years old.........................21%
       30-39 years old.........................18%
       40-49 years old.........................20%
       50-64 years old.........................22%
       65+ years old 16%
       [REFUSED].................................2%

S2. Do you have a paid job where you work outside of your home?

       Yes..61%
       No...39% [SKIP TO S5]
       [NOT SURE]................................0%

S3. Which of the following best describes how you get to <u>work</u> now? [READ LIST IN ORDER]

       [RESULTS ARE ONLY FOR THOSE 61%
       WHO SAID THEY WORKED OUTSIDE
       THEIR HOME IN QUESTION S2.]
       Walk...3%
       Bicycle......................................0%
       Drive to work by
         yourself...............................84%
       Use a car pool 7%
       Ride a bus or other
         public transit.........................5%
       [OTHER/NOT SURE]....................1%

S4. About how long does it take you to <u>commute</u> <u>to</u> <u>and</u> <u>from</u> work every <u>day</u>?

       [RESULTS ARE ONLY FOR THOSE 61%
       WHO SAID THEY WORKED OUTSIDE
       THEIR HOME IN QUESTION S2.]
       Does not commute.................39%
       15 mins or less 9%
       16 to 30 mins..........................20%
       31 to 45 mins..........................11%
       46 mins to 1 hour 9%
       Over 1 hour.............................12%

S5. What is the last year of schooling that you completed? [DO NOT READ CHOICES]

>   Less than high school 4%
>   High school graduate............34%
>   Technical/vocational...............9%
>   Some college, 2 yr. college....19%
>   Four-year college graduate ..24%
>   Post-graduate work 8%
>   [DK/NA] 1%

S6. Do you consider yourself Hispanic, Latino, or of Mexican, Central or South American origin?

>   Yes...5%
>   No...92%
>   [NOT SURE/REFUSED] 3%

S7. Could you please tell me your race? [DO NOT READ]

>   White/Caucasian.....................81%
>   Black/African-American 12%
>   Hispanic/Latino........................4%
>   Asian/Pacific Islander 1%
>   Native American......................1%
>   Other (SPECIFY) 1%
>   [DON'T KNOW/REFUSED]...1%

S8.   Please stop me when I get to the category that best describes the total combined income for everyone living in your household last year. Was it less than $20,000; $20,000 to less than $30,000; $30,000 to less than $40,000; $40,000 to less than $50,000; $50,000 to less than $60,000; $60,000 to less than $75,000, $75,000 to less than $100,000; $100,000 to less than $150,000; or $150,000 or greater? **[PROBE]**

>   Less than $20,000 ....9%
> $20,000-$29,999.......................11%
> $30,000-$39,999.......................10%
> $40,000-$49,999.......................13%
> $50,000-$59,999.......................11%
> $60,000-$74,999.......................10%
> $75,000-$99,999.......................11%
> $100,000-$149,999....................6%
> $150,000 or over 3%
>   [REFUSED/NOT SURE]........15%

Thank you very much.